

# Listing Benefits





# Free Listing Photos

### **First Impressions Matter**

Professionally taken listing photos can make a world of difference. Our agents enjoy the benefit of receiving free, high-quality listing photos for their properties.

4K HDR Professional Images

High-quality listing photos create a professional first impression, setting your property apart in the market.

✓ Professionally Edited

Our experts will clean up junk in rooms, brigten skies, create clear windows, and more.

Time & Cost Savings

Epique Realty's free photos save agents the hassle and cost of hiring a photographer, allowing them to focus on clients and transactions.

# Free Yard Signs

We Provide All Agents with High-End, Professional Yard Signs

#### **Hassle-Free Listing Beautification**

**✓** Top Quality Signs, Posts, and Riders

Our yard signs are not just ordinary signs; they are a symbol of professionalism and quality. Epique Realty provides agents with top-quality white colonial posts that not only look elegant but are also built to withstand the elements. The signs feature weather-proof aluminum, ensuring they remain in pristine condition, even in adverse weather conditions.

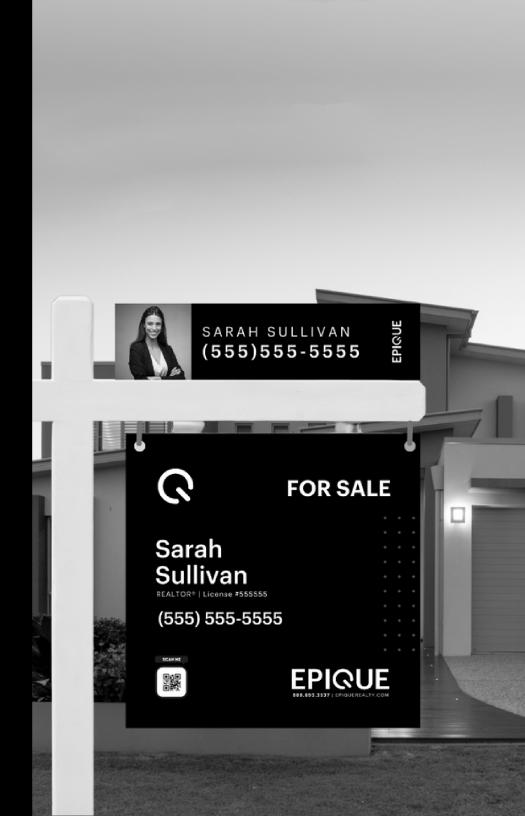
✓ Free Installation, Removal & Storage

We understand that the logistics of installing, removing, and storing yard signs can be time-consuming and cumbersome. That's why Epique Realty takes care of it all for our agents, free of charge.

Made to Order at No Cost

Never pay for your personalized yard signs with Epiqe Realty. We provide Free Sign Riders for added personalization to include your contact details and optional head shot.

**EPIQUE** 





# Free Social Ads

### **Amplify Your Reach**

Connect with the right audience and elevate your success as an agent with free Social Ads

#### **✓** Free Facebook & Instagram Ads

Extend your listings' reach, connect with a broader, more targeted audience and ensure your properties get the attention they deserve.

### Every Stage of Your Listing

New Listings, Open Houses, Price Reductions, and Back on Market.

# Free E-Mail Blast

### **Boost Listing Exposure**

Expand your network and emphasize your listings with free e-blasts

### **✓** Instant Network Expansion

Epique Realty's free email blasts provide an immediate connection to an extensive network, enabling you to swiftly amplify the exposure of your listings and expand your professional reach.

### **✓** More Eyes on your Listing

Reaching thousands of agents in your listing area will ensure that more buyer's agents see your listing which creates more showings, and more offers.

#### **✓** HTML Email with CTA

Our HTML-Based emails include Calls to action to schedule showings, watch videos, go to landing pages for the property, and more.





# **Frequently Asked Questions**

### What are free listing photos, and how can I access them?

Free listing photos are professional-quality images of your properties provided at no cost to Epique Realty agents. You can access them through our dedicated agent portal.

# Are the listing photos high-quality, and do I have any input into the photography?

Yes, our free listing photos are of the highest quality. While you don't need to worry about photography arrangements, you can provide input regarding specific shots or angles you'd like to highlight in the photos.

# How many listing photos can I receive for each property?

You'll get somewhere between 25-45 photos for each listing sent to you within 24 hours of your photography session.

### How does the free sign installation, removal, and storage benefit work?

Epique Realty takes care of the entire process, from installing your yard sign when listing a property to removing it when the property sells or becomes unavailable.

## What types of signs are provided, and are they durable?

We provide top-quality white colonial posts with weather-proof aluminum signs. These signs are designed to withstand various weather conditions and maintain their professional appearance.

### Do I have control over where the signs are installed?

Yes, you can collaborate with our team to ensure your yard signs are strategically placed to maximize visibility and reach.

# **Frequently Asked Questions**

### Can you explain how the free Social Media ads work for property listings?

Epique Realty offers free Facebook & Instagram paid ads to boost the visibility of your listings on the platform. We target a specific audience to increase exposure and attract potential buyers.

### Is there a limit to the number of Facebook ads I can run for my listings?

Every listing will run for 7 consectutive days upon ordering. You may request as many 7 day extensions each week.

## Do I have any control over the content and targeting of these ads?

Your professionally designed and marketed ads will be shown to the most likely homebuyers in the area of your listing.

### What are email blasts, and how can they benefit my listings?

Email blasts allow you to share your listings with every agent in your MLS, regardless of brokerage. It's a powerful way to gain more exposure and potentially find the right buyers or sellers.

### How frequently can I send email blasts to fellow agents?

We send email blasts once when the property is listed, and can send an additional blast if there is a price reduction or an upcoming Open House.

